



DELIVERABLE D6.1

D6.1. Website

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Summary

In order to ensure the online visibility of THERMOFIRE achievements and results, a website was created.

The website provides the main point of initial contact and information to stakeholders and wider public. It has been designed to be professional for main users but also accessible for other users (institutions and generic public), with a clear and simple architecture, and to be responsive and user friendly also from mobile and tablet.

It is planned to be regularly maintained using different formats (e.g., news, infographics, photos, etc.).

The website shows the project's objectives, methods, actions and results, and it will contain the public project deliverables, outcomes and publications to ensure transparency and open access to the results from THERMOFIRE. Contents will be available in english.

POLYMERIS team will be the only partner with the permission to upload and modify contents, decided in agreement with other partners.

The first part of this document describes the graphic codes and the architecture of the website, while the second part is devoted to explaining its implementation. The last part deals with its maintenance.

1. Introduction

Communication and dissemination activities are key to the success of the project THERMOFIRE. The THERMOFIRE website will be the central communication hub for all activities related to the project to connect actors and engage with citizens. The platform will provide content (textual, audio, video) on topics related to the project such as the main results, publications and the achievements.

To this end, the THERMOFIRE website was created and can be accessible via the link: <https://www.thermofire-project.eu>

2. Graphical rules and architecture

2.1. Graphical rules

The website includes the following graphical rules:

- Logos (Figure 1),
- The main colours (Figure 2)
- The secondary colours (Figure 3)
- The main police is Arial.



Figure 1. Logo of THERMOFIRE

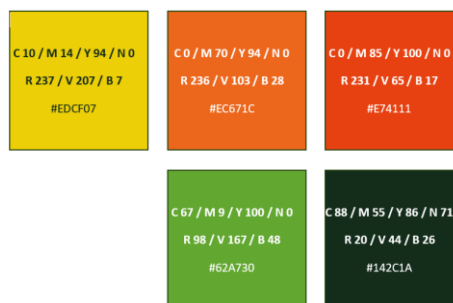


Figure 2. Main colours of THERMOFIRE



Figure 3. Secondary colours of THERMOFIRE

2.2. Architecture of the website

The architecture of the website was designed to include the following elements:

- a Banner
- a Home page
- a Project page
- a Partners page
- a News page
- a Download page (Deliverables, Papers...)
- a Contact page
- a Newsletter subscription page
- a Footer

Each element is described hereafter.

Banner

The banner (Figure 4) displays the logo of THERMOFIRE together with a link to the Home, Project, Partners and Contact pages. Additionally, a link to the linkedin page of THERMOFIRE is displayed.

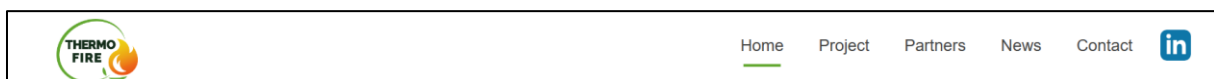


Figure 4. Banner of the website

Home page

The homepage displays the following elements:

- an insert containing the background and purpose of the THERMOFIRE project
- a section with the main information
- a quick view on the News
- the list of all partners with their logos

Project page

The project page displays the overall objectives of the project (specific, technological, environmental and economic objectives) and will display the latest results.

Partners page

This page shows all the partners of the consortium. Each partner of the project has a description of their company and a direct link to their website.

Additionally, a map displaying all the partners is presented at the end of the Partner page (Figure 5).



Figure 5. Map of THERMOFIRE consortium

News page

On this page, the latest news can be found.

Download page

Here it will appear the possibility to download the documents classified as “Public” according to GA, besides papers and any other future public releases.

Contact page

This page allows anyone to contact THERMOFIRE. The contact of the project coordinator Elvira VILLARO is displayed.

Newsletter page

A newsletter page (Figure 6) was created in order to let people give their email addresses for receiving THERMOFIRE newsletter. To follow the GDPR, an unsubscribe option will be suggested in each newsletter.

The newsletter page is accessible through a button on the footer.

Newsletter

Stay informed of the progress of the project in real time.

I would like to receive information from Thermofire Project by email

Subscribe

Figure 6. Newsletter page

Footer

The footer is found on all pages of the site and contains the following information :

- The mentions: *“The project is supported by the Circular Bio-based Europe Joint Undertaking and its members. Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CBE JU. Neither the European Union nor the CBE JU can be held responsible for them.”* And *“The CBE-JU THERMOFIRE project received funding from the European union under the grant agreement no. 101112370”*
- The logos of *“Circular Bio-based Europe”*, *“Bio-based industries”* and *“co-funded by the European union”*
- A link to the newsletter page



3. Implementation

The website was implemented by VALCOM, a French communication agency, using Contao as Backoffice.

4. Maintenance

The maintenance of the website will be held by POLYMERIS.

This includes updating the News and the Results sections, keeping track of the list of subscribers for the newsletter and keeping track of the number of visitors.